

Nelson Mandela Scottish Memorial Foundation

Trustees' Annual Report

6th April 2021

Charity

The Nelson Mandela Scottish Memorial Foundation was established and registered as a Scottish Charitable Incorporated Organisation on 29 December 2016. Charity Number SC047067. Principal address of the Foundation: 3 Rosevale Crescent, Hamilton, ML3 8NX.

The Board of Trustees has discussed and accepted the duties and responsibilities of trustees.

Trustees

The following are the Trustees of the Charity:

Brian Filling Chair
Jim Tait Vice-chair
John Nelson Secretary / Treasurer
Janis Carson
David Kenvyn
Brian Purdie
Lorraine Purdie
John Stevenson
Isobel Tait

Trustee recruitment and appointment is constitutionally in the hands of the Board of Trustees. No external organisation is involved in any appointments.

Governing Document and Charitable Purposes

The Foundation's governing document is its Constitution, in which its charitable purposes are stated as:

The advancement of heritage and education, particularly through increasing knowledge and understanding of:

- (1) the life and legacy of Nelson Mandela;
- (2) his role in the struggle for freedom and human rights in South Africa;
- (3) the lessons of that struggle for continued active commitment to human rights, equality and racial harmony;
- (4) the historic role of Glasgow in particular and of Scotland more generally in the world-wide campaign for his release and for human rights in South Africa.
- (5) Scotland's strong historical connection with other leading South African figures and its wider links with South Africa's history.

Patrons

The Patrons of the Foundation are:

The Lord Provost of the City of Glasgow, Councillor Philip Braat.
Her Excellency Nomatamba Tambo, High Commissioner of South Africa to the UK.

The living Freemen of the City of Glasgow:

Sir Billy Connolly
Sir Kenny Dalglish
Sir Alex Ferguson
Lord Macfarlane

Death of our Patron, Andrew Mlangeni (6 June 1925 – 21 July 2020)

It is with deep regret that we have to report the death of our Patron, Andrew Mlangeni, who died at the age of 95 on 21 July 2020. He was given a special state funeral.

Andrew was the last surviving Rivonia trialist. Given life sentences along with Nelson Mandela, Walter Sisulu, Govan Mbeki, Ahmed Kathrada, Denis Goldberg, Elias Motsoaledi and Raymond Mhlaba, Andrew served 26 years in prison.

After his release he served as a Member of Parliament and continued to live in Soweto.

Andrew was a man of principle - a quiet authority, whose humility won over the hearts of many South Africans. He described himself as "a backroom boy", never one to want political fame but instead working behind the scenes in helping to carve a new South Africa at the end of white minority rule. His autobiography was entitled, "Backroom Boy".

Tributes were paid to Andrew from all over the world for his outstanding contribution to the struggle for the liberation of South Africa from apartheid and his work to build a new South Africa. The Foundation sent condolences to his family.

Volunteers

A number of people are working for the Foundation in a voluntary capacity including James Tait (Statue), Emma Quinn (Design), Annie Shanahan (Trade Unions coordination), Stephen Wright and Rab Noakes (music).

Nelson Mandela Foundation

The Nelson Mandela Scottish Memorial Foundation has links with the Nelson Mandela Foundation, South Africa, and has received approval for its logo and design of its website.

Finance and fund-raising

A bank account is held with the Royal Bank of Scotland. Registration with HMRC is established allowing Gift Aid to be collected from donations. Donations may be made online via the Charities Aid Foundation (CAF) and PayPal.

A budget, income and expenditure projections have been drafted.

Grant applications to various organisations have been drafted by Janis Carson, developed and submitted.

During 2020 fund-raising continued to be conducted despite the Covid pandemic and lockdowns.

Kiltwalk

Due to the pandemic there could not be a centralised Kiltwalk in 2020. However, walkers could choose their own locations so John Nelson and Stewart Gillan took part and £3205 was raised including 100% top up from the Hunter Foundation.

Cuban cigars

A donation of Cuban cigars was made to the Foundation and Brian Purdie found a buyer.

Standing Orders

The number of people taking out Standing Orders to the Foundation continued to grow.

Nelson Mandela International Day

The usual Reception and event for Nelson Mandela International Day on 18 July could not be held due to the coronavirus pandemic. Normally a Reception and event would have been held in Glasgow City Chambers. In 2020 a virtual event was held on-line.

The event took the form of a video with contributions from the Lord Provost of the City of Glasgow, Councillor Philip Braat; the High Commissioner of the Republic of South Africa to the UK, H.E. Nomatamba Tambo; NMSMF Chair and Honorary Consul for South Africa, Brian Filling; and singers, Suzanne Bonnar and Iona Fyfe.

The 30-minute video included footage of Nelson Mandela's visit to Scotland in October 1993 to receive the Freedom of nine UK Cities and Billy Connolly's speech at the opening of the Commonwealth Games in Glasgow in 2014.

ACTSA Scotland received a grant of £1,250 for the production of the video from the Scottish Government. This was used to pay the musicians fees and the commissioning of NMSMF to produce the video.

The Scottish National Jazz Orchestra (SNJO) also produced a video on YouTube for Nelson Mandela International Day and publicised it via their own event and website, giving support to the Nelson Mandela Scottish Memorial Foundation and calling for donations. This amplified the reach of the event and the Appeal for donations.

The NMSMF/ACTSA Scotland video reached 2,501 people on Facebook, got 218 views on YouTube and 107 views on the website. This was a larger audience than the number normally attending the physical event.

The SNJO video celebrating Mandela Day got 1,223 views on YouTube.

These events gave rise to donations to the Nelson Mandela Scottish Memorial Foundation totalling £2,602 including Gift Aid. Of this £1,417 came via NMSMF/ACTSA Scotland contacts, £935 via SNJO contacts and £250 from the FBU.

There were many messages of congratulations on the event and appreciation for continuing to celebrate United Nations Nelson Mandela International Day despite the difficulties caused by the coronavirus pandemic.

9 October 2020

A media release was issued by John Stevenson marking Nelson Mandela's visit to Glasgow to receive the Freedoms of 9 UK cities. On the day a video of the visit was screened via the website and Facebook and resulted in donations.

Communications

John Stevenson designed and manages the Foundation's website, Facebook and twitter accounts.

Web and social media statistics from 1 March 2020 to 28 February 2021

Website

There have been 32,669 views since the website was launched. For the period 1 March 2020 to 28 February 2021 there were 8,042 visits, up by 511 compared to 7,531 in the same period in 2019/2020. This increased the average monthly visits from 627 to 670.

The biggest month was June 2020 with 1,443 visits (748 up on June 2019), closely followed by July with 1,272 (168 up on July 2019) and 1,064 in October (503 up on October 2019). June reflected the 'Nelson Mandela Place 34 years on' press release, July included the virtual Nelson Mandela Day event and October had the 9 October 1993 video: The day Mandela told Glasgow 'We love you all'.

There were 67 'click throughs' to Charities Aid Foundation (although this does not mean a donation was actually made).

Facebook

Facebook has 731 followers (up 51) and 702 likes (up 37) as a page. When people like or follow the page our posts show up on their Facebook. 533 'likers' are in the UK, 42 are based in South Africa, 72 in Bangladesh and the rest from 30 other countries. 56% are men and 43% women (not all likes define gender).

By far the biggest daily reach (number of unique people who saw our content) was 5,300 on 17 June 2020, for the "Nelson Mandela Place 34 years on" post. Next was 2,600 on 18 July 2020, the Nelson Mandela Day virtual event. Otherwise, posts cover a range of a low of 57 to a high of 979 with most on the 100-300 or so range.

Twitter

We have 294 followers (up 35) including the Nelson Mandela Foundation, Anti-Apartheid Legacy, The Lighthouse, Scottish National Jazz Orchestra, Tommy Smith, Lord Provost of Glasgow, WOSDEC, Roz Foyer, other individuals, trade unions, politicians and campaigning

and political organisations. We have posted 281 tweets since we opened the account on 25 November 2017.

Unfortunately there is no easy way to analyse how often we are retweeted overall but ‘impressions’, the number of times a tweet has been seen either on our Twitter feed or other feeds, are an indicator of tweets being seen. The top five for the period were:-

- 13,800: July 2020, our tweet and retweet of Nelson Mandela Foundation pic of anniversary of Nelson Mandela reuniting with Rivonia trialists Ahmed Kathrada, Denis Goldberg and Andrew Mlangeni
- 4,353: June 2020, our tweet on the Soweto uprising
- 2,851: March 2020, our tweet on Sharpeville massacre
- 2,464: October 2020, our tweet on 9 Oct 1993 video: The day Mandela told Glasgow ‘We love you all’.
- 2,275: April 2020, our tweet on death of Denis Goldberg.

Media

John Stevenson has been issuing media releases for the Foundation. Media coverage has included pieces in the *Herald*, *Glasgow Times*, *Scotsman*, *Daily Record*, *London Times*, *Glasgow Live*, BBC radio and television, STV and Radio Clyde.

Education

The West of Scotland Development Education Centre (WoSDEC) was commissioned by the Foundation to develop educational materials about apartheid, Nelson Mandela’s life and connections with Glasgow. This resulted in the creation of a resource pack, “When Mandela danced in the Square”, which is also available on-line. During 2020 a number of teacher development sessions were held by WoSDEC. Brian Filling took part in Q&As during these sessions. A promotional advert for the resource was placed in the *Scotsman* and promoted through Twitter.

Brian Filling delivered a talk, “Scotland, Nelson Mandela and the struggle for South Africa’s liberation” to Strathclyde University History Club. The session was attended by some 80 people. The club took a collection and paid a fee for the talk to NMSMF. Brian and Lorraine Purdie staffed a stall at the event.

The City of Glasgow College approached the Foundation with the idea of creating a Virtual Mandela Walking Tour. Brian Filling supplied the college with a brief, video and photographs for the walking tour. The college’s television students are now working on a production and the travel and tourism students will produce a virtual walking tour later in session 2020-2021.

Statue

The proposed site for the statue of Nelson Mandela is Nelson Mandela Place in Glasgow’s city centre.

The application for Planning Permission to create a statue of Nelson Mandela in Nelson Mandela Place was lodged with Glasgow City Council by James Tait, architect, on behalf of the Foundation and was approved in October 2017.

Due to the coronavirus pandemic and the lockdowns the Foundation sought agreement for the extension of the planning permission in order to raise more funds before launching the competition for the sculpture.

Meetings

Meetings to seek advice and secure support for the Foundation have been held during the course of the year with a variety of organisations including:

- South African High Commission
- Glasgow City Council's Lord Provost and Leader.
- Scottish Trades Union Congress General Secretary
- City of Glasgow College
- Glasgow Caledonian University
- Stephen Wright and Fair Pley, arts production company
- Rab Noakes
- WoSDEC

Events

The Foundation's objectives were publicised at a limited number of events in 2020 due to the coronavirus pandemic.

Policies

1 Reserves

The Trustees believe a formal policy is not appropriate at this stage. The Board of Trustees will endeavour to exercise prudent management of the charity's cash-flow and consider the question in the near future. For the foreseeable future the building of a large capital sum required for the creation of the statue is the main task.

2 Other Policies

The Foundation has developed policy statements covering the following key areas. These are kept under regular review:

- Safeguarding and the Protection of Vulnerable Groups.
- Equality, Diversity and Inclusion.
- Notifiable Events.

In addition, the Board has developed and approved a GDPR Compliance Action Plan.

Approved by the Board of Trustees on 6th April, 2021 and signed on their behalf

John C. Nelson (Secretary)

6th April, 2021